

## ERC research and outreach to the wider public



The project 'ERCComics - communicating ERC projects through cOMICS' was funded by ERC under Horizon 2020 and had as objective to promote and explain the achievements of ERC funded projects and the benefits of the ERC funding scheme for technological and scientific development, as well as for society as a whole. The project brought together 18 visual artists and 18 ERC Principal Investigators to create 18 webcomics which explain the research that ERC funds in an attractive way to the broader audience. One of the ERC projects that was explained through a comic was the ERC Starting grant project 'Treeclimbers - Modelling lianas as key drivers of tropical forest responses to climate change' led by professor Hans Verbeeck (Universiteit Gent). The Treeclimbers comic is available in <a href="Dutch">Dutch</a> and English.



'ERC = science<sup>2</sup>' is another project that was funded by ERC under Horizon 2020 and had as aim to promote ERC projects and grantees through a wide range of communication tools and shared with among others 10 science museums and online media channels. Among the ERC projects and grantees that featured in ERC=science<sup>2</sup> were the ERC Starting grant project 'ENVIRONAGE – Unravelling environmental exposures in the core axis of ageing' led by professor Tim Nawrot (Universiteit Hasselt and KU Leuven) and the ERC Advanced grant project 'VarCity - Variation & the City' led by professor Luc Van Gool (ETH Zurich and KU Leuven).